

Presents

ART FOUNDATION

FOSTERING CREATIVE MINDS



“Growing up in Section 8 Housing as a son of refugees, there was very little relevance for the arts in my immediate environment. With very few successful school experiences, inevitable low self-esteem led to the belief that I would never have anything meaningful to contribute to society. Fortunately, I had people outside of my immediate family who took interest in me and recognized and believed in my potential. This support and mentorship was so integral to my career as an artist that I began volunteering with young children to help foster creativity in today’s artistic youth. After having worked with children for over a decade, I understand that, although my personal circumstances may have been unique, there are many children from various backgrounds that share these sentiments. Making meaningful connections, fostering creativity, and ultimately empowering these kids has become my passion and the mission of Art Foundation.” – Founder, Tony RoKo - Photo circa 1980, Tony RoKo age 10.

ABOUT US

Acclaimed Detroit artist, Tony RoKo, has partnered with Wolverine Human Services to form Art Foundation, a 501(c)3 non-profit organization. Art Foundation’s mission is to provide art education and creative expression opportunities for youth in Southeast Michigan schools and therapeutic facilities. The program will begin to develop each student’s distinct style and intuitive self-expression. RoKo shares valuable lessons acquired through his 30-year journey from autoworker to working artist. With the understanding that each student has unique strengths and attributes, RoKo has developed scalable curriculum geared toward various skill levels and individual objectives.



INTRODUCTION TO ART EXPRESSION

Though primarily designed for kids, this curriculum is adaptable to any age group. This 2.5 hour guided session, instructed by Tony RoKo, was designed to preserve the innate, artistic instincts in every child. Students in their peer groups will begin their journey through the developmental process of discovering their own individual voice as an artist. By identifying and applying three individual inspirational elements based on masterworks: subject matter, color palette, and application, participants will create a dynamic work of art specific to their personal interests and abilities. Young artists will obtain effective problem-solving skills as they gain a sense of pride and the confidence needed to reach for their full creative potential.

ART ENTREPRENEURSHIP BOOTCAMP

This intensive six-week session is the hallmark offering of Art Foundation. The comprehensive curriculum by Tony RoKo was designed to guide students through the process of turning creative passion into a viable vocation. Students will be guided through an accelerated process that promotes discovering their individual artistic voice and demystifying the business of art. This unique course will include lessons on successful industry practices, self-promotion, and finally, exhibiting their creations in a gallery setting. Concluding the program, students will receive certificates during a graduation ceremony and public student exhibition.